

• TRUSTED QUALITY SINCE 1921 •



**RUST-OLEUM
WRITE-ON PAINT®**

DESCRIPTION AND USES

Rust-Oleum® Write-On Paint® provides a smooth, hard finish which is suitable for use with dry-erase markers. Write-On Paint is ideal for use on interior surfaces such as drywall, Masonite, wood, cementitious and metal substrates. It is suitable for use in business offices, child care centers, classrooms and industrial work stations.

PRODUCT FEATURES

- Low odor
- VOC compliant
- Safe to use indoors
- Single component
- Easy application
- No primer required

PRODUCTS

SKU	Description
72105	50 square foot Kit
72110	100 square foot Kit

RECOMMENDED PRIMER*

For non-ferrous substrates	SKU
Universal Acrylic Primer	278808 White
For ferrous substrates	
ROC Prime 100	263501 Gray Primer

*Priming is not required if applying over a sound existing coating.

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces must be clean, dry and free of dirt, grease, oil, mildew, dust and other contamination. Previously coated surfaces must be in good, sound condition. High gloss finishes should be lightly sanded to dull the finish.

Write-On Paint is a clear gloss coat coating and it will highlight any imperfections. Take the necessary steps to ensure a smooth surface prior to application. Use a fine grit abrasive sand paper to remove any high spots and smooth the wall surface.

Uncoated surfaces should be primed with the appropriate primer.

PRODUCT APPLICATION (cont.)

APPLICATION

Apply only when air temperature is between 50-90°F (10-32°C) and the surface temperature is at least 5°F (3°C) above the dew point.

Combine the two components by placing the pouch on a flat horizontal surface. Roll the pouch from the larger side toward the smaller side forcing the inter compartment membrane to break and allow the two components to mix together. Then, thoroughly mix the materials by shaking the pouch back and forth, squeezing the edges and corners toward the center of the pouch. Mix the pouch for at least one full minute.

Once the material is thoroughly mixed, cut a corner off the pouch and pour the material into a roller tray. Use a ¼" nap, de-linted, high quality roller cover. Fully saturate the roller and roll out vertically, maintaining a wet edge pattern to spread the material. Back roll to achieve a thin coat of material over the entire surface. Cut in edges and other non roll able areas by brush. Make sure there are no pin-holes and that the coverage is thin and uniform. Write-On Paint is designed to be applied as a thin film. Write-On Paint is not suitable for spray application.

DRY & RECOAT TIMES

Dry and recoat times are based on 70°F (21°C) and 50% relative humidity. Allow more time at cooler temperatures. Dries tack free in 4-8 hours and to handle in 4-8 hours.

Allow Write-On Paint to cure for 3 days before using dry erase markers. Dry erase markers may be applied to the surface and then wiped off with an eraser or lint-free cloth. If after erasing, a hint of marking remains, simply use a dry erase cleaner or any other household cleaner to remove marks. Do not use abrasive cleaners, pads or cloth. Let surface dry before dry erase markers are used again.

CLEAN-UP

Clean brush and other application tools immediately with xylene.

Keep product from freezing. Do not store in temperatures lower than 50°F (10°C).

TECHNICAL DATA

WRITE-ON PAINT®

PHYSICAL PROPERTIES

		WRITE-ON PAINT
Resin Type		Polyurea
Pigment Type		NA
Solvents		Parachlorobenzotrifluoride
Weight	Per Gallon	9.73 lbs.
	Per Liter	1.16 kg
Solids	By Weight	63.0%
	By Volume	65.0%
Volatile Organic Compounds*		0 g/l
Recommended Dry Film Thickness (DFT) Per Coat		1.0 mil (25µ)
Wet Film to Achieve DFT (unthinned material)		2.0 mils (50µ)
Practical Coverage at Recommended DFT (assumes 15% material loss)		50 sq.ft. pouch (1.2 m ² /l) 100 sq.ft. pouch (2.5 m ² /l)
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Tack Free	4-8 hours
	Handle	4-8 hours
	Full Cure	72 hours
Shelf Life		2 years
Flash Point		133°F (56°C)
Safety Information		For additional information, see SDS

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